



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

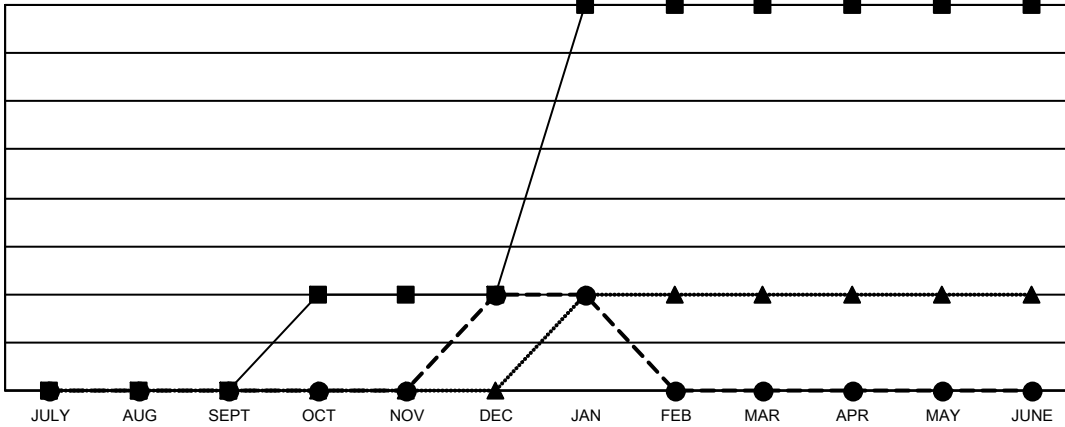
Multiple District 29

LOCATION: WEST VIRGINIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	3	0	0
APR/MAY/JUNE	0	0	0

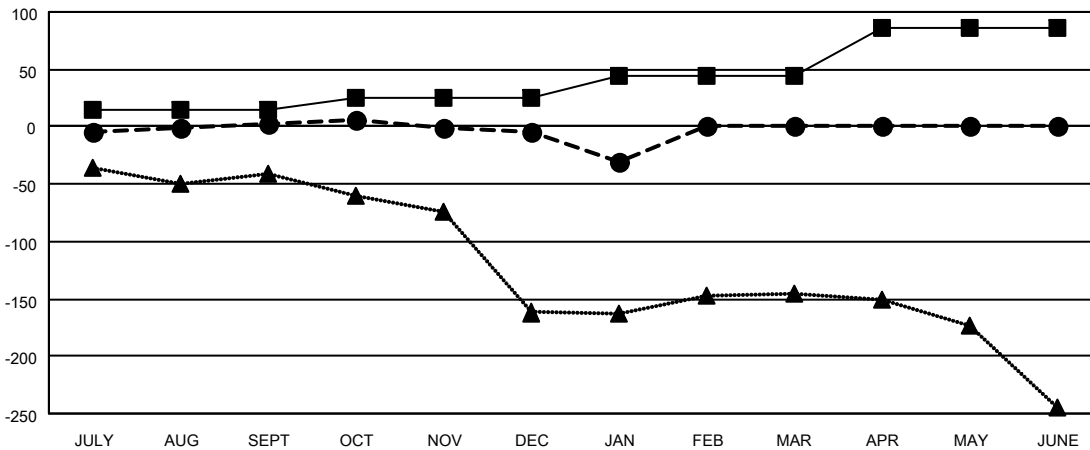
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	82	68
OCT/NOV/DEC	10	102	94
JAN/FEB/MAR	20	3	28
APR/MAY/JUNE	41	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 0

40 CLUBS OF 167 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	2,436 (63.95%)
FEMALE	1,373 (36.05%)

DROPPED MEMBERS	
DECEASED	55
CLUB CANCELLED	0
OTHER	135
TOTAL	190

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,148
FAMILY MEMBERS PAYING HALF DUES	588